



LIFELINE FOUNDATION



IndianOil

Presents



MoVACon

1st National Motor Vehicle Accident Conference

26-28th Sep. 2008, Ahmedabad

in Association with

Lifesupporters Institute of Health Sciences & Ambulance Access for All

Concept Note

It was at **Lifeline Foundation**, that we **pioneered the idea** of an unified helpline number in each state and pooling and optimising of resources of existing stakeholders to build a unique system of local ownership driven rescue efforts. We also **pioneered the first publication in the country 'EMSINDIA'**, dedicated to Emergency Medical Services.

A bevy of international and national recognitions may seem to have highlighted our cause, but after five years, we realise that the only way to ensure that MOTOR VEHICLE ACCIDENT victims are given a better chance of survival, as is in developed countries, is to broad base and strengthen the concept of evacuation and pre-hospital care.

However, despite our efforts, it has to be appreciated that Incident Management, Efficient Evacuation and Proper Transportation has yet to been undertaken on a systematic basis on a broader basis in the country. There has not been any documentation of such activity as being undertaken by Lifeline Foundation. In India, Road Safety is limited to building better roads, designing safer and more stable vehicles, teaching good driving practices, developing better driving habits and improving motor vehicle usage attitudes.

It should have gone beyond that. While prevention of accidents is of paramount importance, the safety of accidents victim after an accident has occurred is equally important but often neglected part of Road Traffic Accident Issues. For years, in India, Post Incident Management has been narrow and stayed under the stewardship of Medical disciplines. Safety of a victim has never received the importance of being a multi-stakeholder activity in India unlike in other countries of the world.

With more than one lac people dying annually, the number of deaths on Indian roads is akin to a jumbo jet going down in the Arabian Sea every day.

It is this, which gave us the impetus to host the **1st National Conference on Motor Vehicle Accident Management–MoVACon from 26th to 28th September 2008 in Ahmedabad** where experts from **Europe, Southern Africa, Asia and US** will speak.

The conference will not address prevention issues, which are dealt at various symposia across the country. The **focus will be on unique and hitherto unaddressed issues** like Hazardous Incidence Management, CSR and RTA Management, Public-Private Partnership, Standardisation of rescue efforts, Social Activism and Media Awareness of the issue, Speeding of legal procedures, etc. The uniqueness of **MoVACon** will be its diversity; it will target various stakeholders-NGOs, Govt., Medical, Fire and Emergency Experts, Media and Social Activists.

<i>Gold Sponsors :</i>				<i>Partners :</i>	
<i>Associate Sponsors :</i>				<i>SIAM ICET</i>	
				Department of Health & Family Welfare, Government of Gujarat	
				Roads and Buildings Department, Government of Gujarat	



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Program Structure

TIME	26 th SEPTEMBER 2008 IIM-Ahmedabad	27 th SEPTEMBER 2008 Ahmedabad Management Association	28 th SEPTEMBER 2008 Ahmedabad Management Association
09:00 – 10:00	Registration and Tea	Tea & Breakfast	Tea & Breakfast
10:00 – 11:00	Opening Ceremony & Keynote Address	Free Papers for Sub-groups Parallel Sessions	Free Papers for Sub-groups Parallel Sessions
11.00 - 11.30	Break		
11:30 – 13:30	Plenary Session I <i>Global Efforts in Incident & Trauma Management in RTAs</i>	Plenary Session IV <i>Social Activism & Social Awareness & Media Campaigns for RTAs</i>	Plenary Session V <i>Nodal Agency Co-ordination of Stakeholders in Incident Management</i>
13:30 – 14:30	Lunch		
14:30 – 16:00	Plenary Session II <i>Speeding up of Legal procedures</i>	Parallel Panel I discussions 1. HAZMAT Incidence – lack of approach 2. Pre-hospital care and trauma protocols 3. Public-Private Partnership in Emergency Rescue Services	Demonstration of Rescue Techniques & Closure
16:00 – 16:30	Tea & Comfort Break		
16:30 – 18:00	Plenary Session III <i>Corporate Social Responsibility & Road Traffic Accident (RTA)I Management</i>	Parallel Panel II Discussions 1. Financing Rescue of RTA Management 2. Standardization and benchmarking of evacuation facilities	
20:00	Banquet Dinner	Dinner	





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Speakers who have already consented to speak at the plenary:

(in alphabetical order)

1. Amar Lapsi, Legal Council to Flying Doc Inc.
2. Dr. Amarjit Singh, IAS, Commissioner of Health, Govt. of Gujarat
3. Anil Chitrakar, Ashoka, Nepal
4. Dr. Anil Jasinghe, Trauma Secretariat, Sri Lanka
5. Anu Aga, Director, Thermax India
6. Arvind Kejriwal, RTI proponent & Ramon Magsaysay Winner, New Delhi
7. Bill Boehly, Director, IAED, USA
8. Dr. Brook Lerner, University of Wisconsin, USA
9. Chandan Mitra, Editor, Pioneer
10. D. K. Shami, Fire Advisor, Government of India
11. Prof. G. Raghuram, IIM, Ahmedabad
12. Graham Chalk, Landon Ambulance Service, U.K.
13. Dr. Gururaj, HoD, Epidemiology, NIMHANS, Bangalore
14. Ian Wilmer, Landon Ambulance Service, U.K.
15. Jan Meertens, Director, ICET, Netherlands
16. Jim Crabtree, Los Angeles EMS, USA
17. Khwaja Ahmed, Association of Road Users, Pakistan
18. M. V. Subramanian, Executive Trustee & CEO, Axis Bank Foundation
19. Dr. Mahesh Joshi, HoD, Emergency Department, Apollo Hospital, Hyderabad
20. Dr. Mathew Varghese, Medical Director, St. Stephen's Hospital
21. Nicolas Forget, Fellow International Emergency Medicine, USC, USA
22. Dr. P J Nayak, Chairman & CEO, Axis Bank
23. Pandit Parmanand Katara, Advocate (of 1989 Supreme Court case fame)
24. Dr. Paresh Navalkar, Director, LIHS, Mumbai
25. Prabhat Rahangdale, Chief Fire Officer, BMC
26. Ravi Krishna, Director, AAA, Mumbai
27. Rita Teatota, IAS Principal Secretary, Govt. of Gujarat
28. S. K. Dash, IAS, Joint Secretary, MoRT&H, Government of India
29. Shaffi Mather, Director, AAA, Mumbai
30. Sucheta Dalal, Journalist, Mumbai
31. Dr. Tamorish Kole, Head of EM, Apollo Gleneagles Hospital, Kolkata
32. Tejdeep Kaur Menon, IPS, ADG, Government of Andhra Pradesh
33. Thorsten Hackl, Co-founder, Fire-fighters Without Borders Foundation, Netherlands
34. Dr. Tushar K. Desai, CEO, Flying Doc Inc, USA
35. V. C. Agarwal, Director (HR), Indian Oil Corporation





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Registration Form

(Registration closes on 31st July)

Name: _____
(As you wish to see on your delegate badge)

Address: _____

E-mail: _____

Telephone No: _____

Area of Work/Specialization: _____

Area of Interest: _____

Organization/Institution attached to: _____

Designation: _____

Food Preference: Veg /Non Veg

Registration fees Rs. 1000/- (one thousand only) paid by Cash/DD/Cheque No.: _____-
_____ dated: _____/08 drawn in favor of **Lifeline Foundation**, payable at
Vadodara.

Conference Secretariat: E-501, Kalpvrukah, Gorti Road, Vadodara – 390 021.
Ph: (0265) 6532566, Fax: (0265) 2322566. Website : www.highwayrescue.org

Note: Non-corporate and non-government delegates will be provided complimentary accommodation (2/3 nights) facilities on request.

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